

**RE: 7th Annual Parktoberfest & Paws 4 Parkinson's Dog Walk
Benefiting the Arizona Chapter of the
American Parkinson Disease Association**

Dear Business Partner:

The "7th Annual Parktoberfest" & Paws 4 Parkinson's Dog Walk benefiting the Arizona Chapter of the American Parkinson Disease Association will once again take place in Carefree on Saturday, October 29th from 4:00 to 8:00 pm. The venue has moved this year over to the Sundial Park & Amphitheatre to accommodate the growing attendance we have experienced in recent years!

Since 2005, the event has raised over \$50,000 for the AZ-APDA. These funds went to support the APDA programs which directly assist people with Parkinson's disease in the state of Arizona. Programs include the Caregiver's Holiday respite program, Response Link emergency call button, and specialized PD exercise program financial aid.

Planning for the 2011 Parktoberfest & Paws 4 PD is well underway. Our goal in is to have more than 250 attendees raise \$25,000 to support local programs for our friends and family members with Parkinson's disease.

We are asking you to consider becoming a vendor at our Medical Expo. Our Paws 4 Parkinson's Dog Walk will take place from 4 to 5 pm, just prior to Parktoberfest. During the Paws walk, many people with PD and their families will be on hand to visit the booths and learn about products & services that can improve their lives. This is a great opportunity for you to interact with our participants and show your support for people living with PD in our area. Please see our Sponsorship Levels to see which best suites your needs.

People and organizations like you are what make Carefree, Scottsdale, and the Northeast Valley such a great place to live. Thank you for considering this appeal. For more information or if you wish to become a vendor please call Tom Viviano at 602-239-3542 or email: Thomas.viviano@bannerhealth.com.

Sincerely,

Tom Viviano
Tom Viviano
AZ-APDA Program Coordinator

Patti Meese
Patti Meese
Paws 4 PD Chairman