

**RE: 7th Annual Parktoberfest for Parkinson's Disease
Benefitting the Arizona Chapter of the
American Parkinson Disease Association**

Dear Business Partner:

The 7th **Annual Parktoberfest** benefitting the Arizona Chapter of the American Parkinson Disease Association has taken up a new location at the Carefree Sundial Park and Amphitheatre. Due to tremendous growth in attendance over the last few years we have selected a larger venue to accommodate the crowds and the addition of the **Paws 4 Parkinson's dog walk** fundraiser. This year's events will take place at 4:00 pm on Saturday, October 29th.

Since 1995, the event has raised more than \$50,000 for the AZ-APDA. These funds went to support the APDA programs which directly assist people with Parkinson's Disease in the state of Arizona. These programs include the "Caregiver Holiday" respite program, "Response Link" emergency call button, and specialized PD exercise program financial aid.

Planning for 2011 is well underway. Our goal in 2011 is to host 250 attendees and raise more than \$25,000 to support these local programs to help people living with PD. Admission for individuals is \$25, which includes a German style buffet provided by **Carefree Station Bar & Grill**, as well as plenty of fine ales & wines to sample. All while live music is performed by Mark Florentine and the Tremble Clefs.

In addition, there will be a large silent auction display and grand prize raffle that includes an all inclusive trip for 2 to Napa Valley and private winery tours.

We would like to ask you to consider sponsoring Parktoberfest and show the community that you are interested in helping those fighting PD. The sponsorship levels are located on the next page. People and organizations like you are what make living in Carefree, Cave Creek & Scottsdale such wonderful places to live. Thank you for considering this appeal. If you would like more information on sponsorships or Parktoberfest please call Tom Viviano at 602-839-3542 or email at Thomas.viviano@bannerhealth.com.

Sincerely,

Tom Viviano

Tom Viviano
AZ-APDA Program Coordinator

Joey Gregan

Joey Gregan
AZ-APDA Board President